

Press release

December 2020

Cancellation of Winter-Nordstil 2021

Erdmann Kilian
Tel. +49 69 75 75-5871
erdmann.kilian@messefrankfurt.com
www.messefrankfurt.com
www.nordstil.messefrankfurt.com

As a reaction to the current corona decisions of the federal and state governments in Germany, it was decided to cancel Winter-Nordstil 2021.

Due to developments in the occurrence of infections and the resulting countermeasures, the Free and Hanseatic City of Hamburg has issued a decree prohibiting the holding of trade fairs for the time being until 20th December 2020. "In view of this decision and the ongoing local and global measures to curb the worldwide occurrence of infections, we feel obliged to our exhibitors and visitors to cancel Nordstil in mid-January," says Philipp Ferger, Group Show Director Nordstil and Tendence. The decision was taken in close cooperation with the Nordstil exhibitor committee and Hamburg Messe und Congress GmbH on the basis of the current regulation issued by the Free and Hanseatic City of Hamburg to contain the spread of the corona virus SARS-CoV-2

Despite the fact that the green light was given for the summer event in September 2020 due to a low number of infections at this time, the current pandemic is unlikely to result in permission to hold major events in mid-January, despite a gratifyingly high number of exhibitors and a sophisticated safety concept. "Along the route of the official ban on events, the lockdown extended by the federal and state governments until 10th January 2021 and the close proximity to the date of the event, we do not see any possibility of staging the Nordstil that would do justice to our exhibitors and visitors," Ferger continues.

In view of the latest developments regarding the approval of vaccines, the possibility of postponing the date in the first quarter of 2021 will be examined in the course of January.

This will not affect the staging of the International Consumer Goods Show in Frankfurt am Main from 17th to 20th April 2021. As announced on Tuesday, over 2,000 exhibitors from 63 countries have already registered. As announced, the planning continues to progress.

The Summer-Nordstil 2021 will take place from 24th to 26th July 2021.

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

Nordstil

Nordstil is the order platform for Northern Germany and Scandinavia. It offers a wide product range, covering four segments: Home & Garden, Style & Design, Gifts & Stationery and Jewellery & Fashion. For retailers,

the winter edition is the ordering date for the spring and summer business.

Information for journalists:

Further details and photographic material of Nordstil can be found at www.nordstil.messefrankfurt.com/journalisten

Follow Nordstil on Twitter: www.twitter.com/nordstil

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With about 2,600 employees at 29 locations, the company generates annual sales of around €736 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com