

# Press

23 March 2018

Final report

Conference for Connected Security Technology  
Frankfurt am Main, 19 to 23 March 2018

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## **A highly successful Intersec Forum 2018 brings together 650 experts from the security and building-services technology sectors**

The participants of the 3<sup>rd</sup> Intersec Forum in Frankfurt am Main affirmed the Intersec Forum to be in the right place at the right time to tackle future-oriented topics. The conference for connected security technology ended today (23 March) after welcoming 650 participants and generating a great echo from the industry and the building-services and security technology sectors. The participants (94 %) were satisfied with the event and three quarters of them said they intend to visit the 4<sup>th</sup> Intersec Forum in March 2019. The 650 conference participants came from Germany and other European countries. Last year's two-day Intersec Forum had attracted 180 specialists to Frankfurt.

“Intersec Forum 2018 has been accepted by the sector and we are pleased with this development”, said Wolfgang Marzin, President and Chief Executive Officer (CEO) of Messe Frankfurt, on the last day. “The demand from the building-services technology and the security technology sectors for an exchange of ideas and information, as well as collaboration on the development of ultra-modern solutions, has found its place at Intersec Forum.”

## **High degree of acceptance and high praise from the sector**

This year's Intersec Forum was characterised by a number of innovations. For the first time, the conference programme was extended from two to five days and, with 80 top international speakers, took place in the immediate vicinity of building automation and security technology exhibitors at Light + Building – The world's leading trade fair for lighting and building services technology – in Hall 9.1. The speakers came from Germany, France, the United Kingdom, Bosnia-Herzegovina, Israel and the USA.

“As the national cyber security authority, we see the need for integration of effective information-security measures in the conceptual stages of building-digitalisation solutions. Cyber security is one of the main prerequisites for successful concepts for smart homes, smart buildings and, therefore, smart cities. For this segment, Intersec Forum offers a professional and future-oriented platform for the exchange of ideas and

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information”, said Arne Schönbohm, President of the German Federal Office for Information Security (*Bundesamt für Sicherheit in der Informationstechnik – BSI*).

From the perspective of the electrical-engineering industry, Michael Ziesemer, President of the German Electrical and Electronic Manufacturers' Association (*Zentralverband Elektrotechnik- und Elektronikindustrie e.V. – ZVEI*), said, “The market quickly rose to meet the challenges posed by systematic security, and manufacturers already offer numerous marketable solutions for networking different technologies. This was reflected by Intersec Forum 2018. The conference is of interest to all concerned and market participants – from manufacturers, planners and users, to politicians and associations – and has become firmly established as the main knowledge platform for the future of networked security.”

### **Cyber experts and surveillance specialists on connectivity**

The contributions by and discussions with top speakers covered the complete spectrum of technological networking in tomorrow's buildings: from questions of standardisation, via specific solutions for the open integration of IP-based systems and the internet of things on technology platforms; from anticipating new security issues in buildings and the urban environment to a look into the future of sensory access-management models and the semantic web.

The speakers at the opening included BSI President Arne Schönbohm and prominent representatives of the industry, such as Dr Roland Busch, CTO and Member of the Board of Management of Siemens AG, Michael Ziesemer, President of the ZVEI, and Johannes Hauck, Director Corporate Business Environment of Hager, and Dr Klaus Mittelbach, Chairman of the ZVEI Management. The Cooperation Partner of Messe Frankfurt for Intersec Forum is the German Electrical and Electronic Manufacturers' Association (*ZVEI*).

### **Meet the makers at the exhibition stands**

This year, Intersec Forum moved to the heart of the fair. The link between the conference programme and access to exhibiting companies was perfect – and, not insignificantly, fitted well in participants' tightly packed trade-fair diaries. Some of the solutions discussed at Intersec Forum could be found in the immediate vicinity of the conference area, at the exhibition stands of exhibitors such as ABUS, Axis, Bosch Software Innovations, Frogblue, Hekatron, Honeywell Building Technologies, Siemens, Telefonbau Arthur Schwabe and Telenot.

The 4<sup>th</sup> Intersec Forum will be held at Frankfurt Fair and Exhibition Centre in March 2019, concurrently with ISH – The World's Leading Trade Fair for The Bathroom Experience, Building Services, Energy, Air Conditioning Technology and Renewable Energies.

Further information about Intersec Forum can be found on the internet at [www.intersec-forum.com](http://www.intersec-forum.com) and at [www.intersec-forum.com/twitter](http://www.intersec-forum.com/twitter), Photographs at [www.intersec-forum.com/photos](http://www.intersec-forum.com/photos)

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### **Intersec Forum and Light + Building**

Intersec Forum is held annually under the motto 'Security meets Smart Building: digitalisation and security in tomorrow's buildings' and concurrently with the leading international trade fairs, Light + Building and ISH. In March 2018, Intersec Forum was held in hall 9.1 of Light + Building, the world's leading trade fair for lighting and building services technology. Further information on Light + Building at: [www.light-building.com](http://www.light-building.com)

### **Messe Frankfurt in the field of Safety, Security & Fire**

In the expanding international field of civil security, Messe Frankfurt belongs to the leading fair and congress organisers with ten events around the world. The events for the safety, security and fire sector are held in Asia, Europe, the Near and Middle East and South America, and offer optimum access to these dynamic growth markets. Further information at [www.safety-security.messefrankfurt.com](http://www.safety-security.messefrankfurt.com)

### **Background information on the Institute for Security Systems (ISS)**

The Institute for Security Systems (ISS) is an interdisciplinary research institute of the University of Wuppertal and based in Velbert. Its work revolves around fundamental technical and social issues relating to the protection of people and the infrastructure whereby the focus of the interdisciplinary research is on the evaluation of innovative security systems in terms of safety, security, reliability and efficiency.

Further information: [www.sicherungssysteme.net](http://www.sicherungssysteme.net)

### **Background information on the ZVEI**

The German Electrical and Electronic Manufacturers' Association (*Zentralverband Elektrotechnik- und Elektronikindustrie e.V. – ZVEI*) represents the interests of 1,600 companies of the electrical industry and associated service companies in Germany. The impulses for one in three innovations in the German processing industry originate in the electrical industry. The sector employs 853,000 people in Germany and more than 706,000 abroad. Further information: [www.zvei.org](http://www.zvei.org)

### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,500 employees at some 30 locations, the company generates annual sales of around €661\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). \* preliminary figures for 2017

For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)

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