

Press release

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Mission accomplished: Modes of transport and communities establish new networks at Hypermotion 2018

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2,545 participants from 20 countries (2017: 2,673 from 18 countries), including 138 companies, 36 start-ups and over 200 speakers, established new networks during the three days of Hypermotion. The focus was on disruptive ideas and the intelligent networking of traffic and logistics systems, as well as the future of mobility. The interactive format featuring a broad array of conferences, start-up pitches, expert talks and speed networking was a huge hit with participants, with 91 percent saying they were very satisfied with the event.

Over 200 high-calibre experts shared their ideas on the future of mobility and logistics. Detlef Braun, Member of the Executive Board of Messe Frankfurt, put it this way: "The transport and mobility transitions are a necessity, and they are undertakings that require large numbers of people, companies, parties and interest groups to work together. Hypermotion offers the perfect framework."

As Manfred Fuhg, Head of Sales Region Germany, Siemens Mobility GmbH, said: "I appreciate how Hypermotion offers various stakeholders the chance to venture a look ahead. People joined together to discuss new technologies, and not only the opportunities they held, but also the challenges entailed, such as with autonomous driving." According to Frank Gäfgen, Managing Director, ESWE: "We have had some excellent discussions with the Federal Ministry of Transport and Digital Infrastructure (BMVI) and the State of Hesse over the past few days, which is important, as we require both support and funding to achieve our goal of providing zero-emission local public transport for Wiesbaden. My employees and I all had a very positive experience at Hypermotion."

A number of companies presented innovative car and ride-sharing concepts, including BVG with BerlKönig and Metropolis Service GmbH with CarIE, an original London taxi that will soon be in use here in Germany as an electric shared taxi. Managing Director Matthias Schmidt had this to say: "We have had high-quality talks at Hypermotion, including with consulting agencies that advise local public transport firms. We have also met with professors and students that now want to start new projects with us, such as in Worms. We will definitely be coming back again next year."

Start-ups also networked with one another. According to Lena Jungkamp, Business Development, inno2grid GmbH: "Time and again, we have seen that networked thinking is essential. The energy transition can only be successful if it is accompanied by a mobility transition."

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Stephan Collisi, CEO of Poolynk, noted the valuable contacts he made on the very first day of the event: “I was approached by innovation scouts from automotive manufacturers and suppliers. My app offers a digital solution for load carrier management. 5.5 billion jointly-used load carriers worldwide represent a major logistical challenge, and there is still a need for solutions in a number of sectors, including air cargo.”

More testimonials:

Mirko Zieher, Sales Manager Germany, Air Partner International GmbH: “Speed networking at Hypermotion is an excellent format for establishing new business contacts quickly. I found a potential business contact, and we will be continuing our talks next week in our Cologne office. I recommend the event to anyone who is looking for a fast and convenient way to network.”

Stefan Weber, PMP® Senior Program Manager & Site Lead Frankfurt, HERE Technologies: “There is no other event that offers such a large number of experts, users, start-ups and associations the chance to stay abreast of the latest technology and industry findings in such a versatile format.”

Michael Kørschen, CEO of IntelliFinder: “Hypermotion is an excellent platform for networking. The event gave us the chance to forge some very interesting contacts that we would never have established otherwise. Even the visitor quality was excellent. With our location-based resource management software, we hope to help expand the digital infrastructure for the German market.”

Daniel Kropp, founder and Managing Director of Mein Schlemmerdepot and winner of the Start-Up Award from House of Logistics & Mobility, Gateway Gardens Frankfurt Airport: “Mobility is something that impacts all of us, and that is why Hypermotion is so important. As a start-up, it presented us with a perfectly organised situation and excellent opportunities to network with partners.”

M.A. Alfred Fuhr, sociologist and founder of Das Fuhrwerk: “Hypermotion offers hyper-communication for everything that is being sought: personnel, ideas, investors and sponsors.”

Awards at Hypermotion:

Two awards were also presented as part of EXCHAiNGE – The Supply Chainers’ Community: the Supply Chain Management Award 2018, which went to the multinational building materials manufacturer CEMEX, and the first-ever Smart Supply Chain Solution Award, which was presented to the freight forwarders InstaFreight.

The NUMBR1 Award, which is given by the Nahverkehrs-praxis journal for sustainable urban mobility in conurbations, went to Kölner Verkehrs-Betriebe AG (KVB) and Regionalverkehr Köln GmbH, with VRR taking third place with its nextTicket.

Hypermotion

Frankfurt am Main, 20 to 22 November 2018

Furthermore, the Hessian State Award for Universal Design was presented on the first day of the event, and the honorary awards went to Cama Lift GmbH and Petri+Lehr GmbH.

You can find information on the sponsors and partners of Hypermotion [here](#). The next Hypermotion is scheduled to take place from 26 to 28 November 2019.

Press information and photographic material:

<http://hypermotion-frankfurt.messefrankfurt.com/presse>

Hypermotion in social media:

www.twitter.com/hypermotionfair | hypermotion-frankfurt.com/youtube

www.xing.com/events/hypermotion-1903011

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit the website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de