

Press release

21 November 2018

Award for trade fair restaurant

Ellen Pinkert
Tel. +49 69 75 75-34 03
ellen.pinkert@messefrankfurt.com
www.messefrankfurt.com

The “Centro” restaurant on the Frankfurt exhibition grounds has been singled out for the ICONIC AWARD: 2018 Innovative Architecture.

The restaurant, which is operated by Accente Gastronomie Service GmbH, a wholly owned subsidiary of Messe Frankfurt Venue GmbH, was one of many international submissions to the design competition. “Centro” was voted the winner in the Interior category. Other categories were Architecture, Product, Communication, Concept and Innovative Material. The Iconic Awards are presented every year by the German Design Council and are seen as independent international seals of quality for contemporary developments and design.

As Johann Thoma, Vice President of Guest Events at Messe Frankfurt Venue GmbH and Managing Director of Accente Gastronomie Service GmbH, commented: “We are delighted to receive this award as it confirms our unwavering commitment to creative planning ideas for the wellbeing of guests in our locations and particularly in our restaurants.”

Commissioned by Messe Frankfurt, Frankfurt-based architect firm geiseler gergull architekten were responsible for the new design. The restaurant resembles a city, the elements and openings at different heights lending it a more spacious look. Separating the kitchen service station and the seating area ensures that guests can enjoy a quiet atmosphere, even when the restaurant is very busy. A variety of seating areas help to create a diverse atmosphere.

In 2017, “Centro” was reopened after a comprehensive one-year overhaul. With more than 300 seats, it is the largest of the 25 restaurants on the Frankfurt exhibition grounds.



Copyright: Accente Gastronomie Service, photo: die-event-fotografen

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Background information on accente

Accente Gastronomie Service GmbH is a wholly owned subsidiary of Messe Frankfurt Venue GmbH. With annual net turnover of approx. €44.4 million (2017), it is Germany's largest trade fair catering and food services company. Under the "accente – Catering & Hospitality" brand, the company operates – with over 280 permanent and up to 2,000 temporary staff – all restaurants, cafés and shops in the trade fair halls and on the Frankfurt outdoor exhibition area and the "Depot 1899" pub and restaurant in Sachsenhausen.

In the B2B sector, accente's event catering, stand catering and delivery service and its personnel services and equipment rental services meet all customer needs relating to trade fairs, congresses and other events in Frankfurt. With administration, logistics and central kitchen all based on the exhibition grounds, the entire range of food arrives in all halls and at any location – be it Congress Center, Kap Europa, Forum or Festhalle – with maximum speed and freshness and minimum strain on the environment. For more information:

www.accente.com