

Press release

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Voices for Europe

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With a series of videos titled “Stimmen für Europa” – “voices for Europe” – Messe Frankfurt is supporting the campaign to encourage people to vote in the European parliamentary elections on 26 May. In these videos, Messe Frankfurt Group employees talk about what they associate with Europe. The experiences that they relate are every bit as diverse as the Europe that the Group embodies.

As Wolfgang Marzin, President and Chief Executive Officer of Messe Frankfurt GmbH, explains: “With our series of videos, we are asserting our commitment to the values of a united Europe – namely peace, liberty, diversity and prosperity. Trade fairs are synonymous with free trade and facilitate market interaction with people from all over the world. The majority of exhibitors at and visitors to the trade fairs at our Frankfurt base come from other European countries.”

With a central location in Europe, an international network consisting of 30 subsidiaries and over 50 sales partners responsible for 188 countries, Messe Frankfurt is a global player that benefits greatly from the achievements of the European Union. As Wolfgang Marzin concludes: “Without Europe, Messe Frankfurt would not be in the position it is today.”

This series of videos features members of the Executive Board and Board of Management as well as employees from different parts of the company, including Messe Frankfurt’s European subsidiaries and sales partners.

The videos can be called up on Messe Frankfurt’s company website at <https://www.messefrankfurt.com/frankfurt/en/company.html#eu> and on Messe Frankfurt’s YouTube channel at the following link: <https://www.youtube.com/playlist?list=PL2C288A1BDB07AA83>

The elections for the 9th European Parliament are to take place on 26 May 2019. All European Union citizens who are eligible to vote are urged to cast their vote to determine who will represent their country in the European Parliament for the coming five years.

Press information:
<http://m-es.se/Da1d>

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2018