

Messe Frankfurt and IMEX continue their collaboration

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Messe Frankfurt and IMEX have extended their collaboration agreement for another five years. IMEX Frankfurt, the world's leading trade fair for the events industry, will continue to be held at the Frankfurt exhibition grounds until 2030.

“We are delighted to have signed a new multi-year agreement with Messe Frankfurt for the period from 2026 to 2030,” says Mark Mulligan, IMEX’s Director of Operations. “Frankfurt is where the IMEX story began with the launch of our very first show more than 20 years ago. By working closely with the Messe Frankfurt team and our other partners across the city, we’ve strengthened the show’s role as a catalyst for innovation, collaboration and positive impact across our sector.”

Michael Biber, Vice President Guest Events, Messe Frankfurt, adds, “Our long-standing collaboration with IMEX shows what can be achieved through partnership. We create an environment in Frankfurt that offers international organizers the best conditions for exchange, development and sustainable growth.”

IMEX Frankfurt has been held annually at Messe Frankfurt since 2003. The 2025 edition of the show attracted over 13,000 international visitors to Frankfurt, including over 4,000 buyers for meetings and events, and 2,900 exhibiting companies from all over the world. Messe Frankfurt itself always plays a prominent dual role at the show, as host location on the one hand and exhibitor on the other.

This year, IMEX Frankfurt will take place from May 19 to 21 in Halls 8 and 9. In keeping with Frankfurt’s status as World Design Capital 2026, the central talking point at the show is ‘Design Matters’. Exhibitors and trade visitors from over around the world can look forward to inspiring ideas, networking events and education sessions.

All information about IMEX Frankfurt can be found [here](#).



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