

72 guest events still to come this year

Frankfurt am Main, 13 October 2026

The density of events is as high as ever in the fourth quarter, with no fewer than 72 guest events scheduled to take place on the Messe Frankfurt exhibition grounds before the year is out. International trade fairs, congresses, industry conferences and public events make Messe Frankfurt locations prime meeting points for industry and retail, science and culture, and sport and music.

Messe Frankfurt is looking forward to a very busy final quarter, with 13 trade fairs, 32 congresses and conferences, and 27 concerts and other events. As well as the Frankfurt Book Fair, which has just come to an end, the October highlights include Routes World, the world's leading trade fair and conference for developing flight routes and air traffic networks. This will be followed in November by events such as the FI Forum, This Is Marketing, Fi Europe and Formnext. And the Frankfurt exhibition grounds will also be playing host to many guest events in December, including Architect@Work and fitness competition HYROX.

As Dr Christine von Schildt, Member of the Messe Frankfurt Executive Board, explains: "The many guest events that will be held on our exhibition grounds between now and the end of the year will be covering interesting topics and featuring prominent guests. For a start, last week's Frankfurt Book Fair brought together many well-known names from the realms of literature, culture and politics to our halls and our city. Over the coming weeks, our Festhalle will be playing host to further international artists such as Bob Dylan, Deep Purple, Placebo and Tokio Hotel and to top athletes for the Frankfurt Marathon and the stars of the riding scene for the International Horse-Riding Tournament. There will also be a whole host of trade fairs and congresses showcasing fascinating new products and shining a spotlight on key industry issues."

Frankfurt Book Fair | 7 to 11 October

At the beginning of the new quarter, the Frankfurt Book Fair brought the international book and media world together, with the Czech Republic represented as the guest of honour. The trade fair extended to Halls 1, 3, 4, 5 and 6 as well as the Congress Center, the Forum, the Festhalle and the Agora outdoor exhibition area on the east of the grounds. Over the past week, more than 3,800 events were held on the exhibition grounds and at various locations in the Frankfurt area. Some 4,000 exhibiting companies and 236,000 visitors came to Frankfurt for the largest book fair in the world.

Contact: Frankfurt Book Fair, Torsten Casimir, casimir@buchmesse.de

Routes World | 21 to 23 October

Routes World is the most important international trade fair and conference for developing flight routes and air traffic networks. In October, it will be held for the first time in Frankfurt, one of the best connected air travel hubs in the world. The event will bring together international specialists involved in optimising connections and expanding air traffic networks. Around 2,500 participants and some 250 exhibiting companies are expected. The event will be taking place in Hall 8.0.

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FI Forum | 3 to 5 November

The FI Forum is a central meeting point for digitalisation, knowledge transfer and sharing expertise in the Sparkassen Finance Group. A total of 10,000 decision-makers and representatives of savings banks, *Landesbanken*, associated partners and the FI Group are expected to attend. The event is geared towards different parts of the finance group and provides a space to discuss the most recent developments together. The FI Forum will be taking place in the Congress Center and in Hall 5.

Contact: Sparkassen Finanz Informatik, presse@f-i.de

This Is Marketing | 11 to 12 November

This Is Marketing is a joint conference and exhibition that is devoted to relevant topics relating to online marketing. In addition to presentations and a professional exchange of ideas, the event allows a wide range of innovative partners to showcase themselves and the products and services they offer. More than 8,000 participants are expected at This Is Marketing, which will be held in the Congress Center, the Forum and the Festhalle.

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Fi Europe | 17 to 19 November

Fi Europe is the world's leading trade fair for providers of food ingredients. Here, more than 1,650 companies will be presenting themselves to an international trade public. Over 27,000 participants from more than 135 countries are expected. In this way, the trade fair brings together food and beverage industry players from many different markets. It will be held in Halls 4, 5 and 6 and in the Congress Center.

Contact: Informa, Ellie Wells, ellie.wells@informa.com

Formnext | 17 to 20 November

Formnext is the leading platform for additive manufacturing and industrial 3D printing. It shows the full range of these manufacturing technologies and brings together the sector for a professional exchange of ideas. More than 800 exhibitors and over 38,000 visitors are expected. The event will be held in Halls 11 and 12 and in the Portalhaus.

Contact: Mesago Messe Frankfurt GmbH, Ina Kompalka, ina.kompalka@mesago.com

Impact Festival | 25 to 26 November

The Impact Festival deals with the digital and sustainable transformation and expects more than 4,000 participants, 280 speakers and 330 solution providers to be in attendance. The speakers will include Robert Habeck, Sebastian Krumbiegel, Dr Katharina Reuter and Prof. Johan Rockström. In this way, the festival will combine perspectives from policymaking, culture, science and practical applications. It will be held in the Forum.

Contact: TechQuartier, Rick Neu, rick.neu@techquartier.com

Architect@Work | 2 to 3 December

Architect@Work presents innovative products together with a programme of seminars and presentations about architecture. The main focus of the supporting programme is on the transformation of existing buildings, i.e. maintaining them and converting them for a new usage. In this way, the event shifts the focus onto possible ways to manage existing buildings. The event will be taking place in Hall 11.

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HYROX | 10 to 13 December

HYROX is a standardised indoor fitness competition where competitors alternate a total of eight times between running a kilometre and completing a functional workout station. This uniform competition format combines endurance and strength disciplines. 'Fitness racing' was invented in Hamburg in 2017 and quickly became the fastest-growing fitness sport worldwide. The competition will be held in Hall 3.

Contact: HYROX World, Leah Schröder, leah.schroeder@hyrox.com

International top acts in the Festhalle

The fourth quarter of the Festhalle's event calendar is traditionally very full. Just some of the events lined up include The World of Hans Zimmer (18 October), the Mainova Frankfurt Marathon (25 October), Disney in Concert (28 October), Placebo (29 October), Tokio Hotel (5 November), Deep Purple (6 November), Nico Santos (7 November), Bob Dylan (22 November), Papa Roach (26 November), Night of the Proms (1 and 2 December), BAP (6 December), Bonez MC & RAF Camora (7 and 8 December), the International Horse-Riding Tournament (16 to 20 December) and the Ehrlich Brothers (27 and 28 December).

Up to 250 guest events every year

For decades now, Messe Frankfurt has been hosting key events from different sectors and fields. With up to 250 guest events being held at its Frankfurt base every year, the company is one of the most important platforms in Europe for networking, sharing knowledge and generating new business. Its winning combination of flexible venues, state-of-the-art infrastructure and central location at the heart of one of the strongest economic regions in Europe provides the ideal conditions for this.

Further information about events on the Messe Frankfurt exhibition grounds can be found by using the event search function at www.messefrankfurt.com.

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