

**2017 key event figures at a glance**

|  | Number     |      | Exhibitors    |        | Net area (in 1,000 m <sup>2</sup> ) |               | Visitors (in 1,000)  |               |
|--|------------|------|---------------|--------|-------------------------------------|---------------|----------------------|---------------|
|  | 2017       | 2016 | 2017          | 2016   | 2017                                | 2016          | 2017                 | 2016          |
| Trade fairs and exhibitions held in Frankfurt                                | <b>39</b>  | 42   | <b>36,908</b> | 37,926 | <b>approx. 1,268</b>                | approx. 1,197 | <b>approx. 2,072</b> | approx. 1,436 |
| - Of which Messe Frankfurt's Group events                                    | <b>16</b>  | 16   | <b>18,423</b> | 22,505 | <b>approx. 795</b>                  | approx. 979   | <b>approx. 684</b>   | approx. 863   |
| - Of which guest events  | <b>23</b>  | 26   | <b>18,485</b> | 15,421 | <b>approx. 473</b>                  | approx. 218   | <b>approx. 1,388</b> | approx. 573   |
| Trade fairs and exhibitions held in Germany, outside Frankfurt               | <b>9</b>   | 8    | <b>4,997</b>  | 4,733  | <b>approx. 181</b>                  | approx. 176   | <b>approx. 142</b>   | approx. 129   |
| <b>Total Germany</b>   | <b>48</b>  | 50   | <b>41,905</b> | 42,659 | <b>approx. 1,449</b>                | approx. 1,373 | <b>approx. 2,214</b> | approx. 1,565 |
| Events held outside Germany  | <b>98</b>  | 84   | <b>52,987</b> | 48,219 | <b>approx. 1,425</b>                | approx. 1,267 | <b>approx. 2,225</b> | approx. 1,966 |
| <b>Total trade fairs and exhibitions worldwide</b>                           | <b>146</b> | 134  | <b>94,892</b> | 90,878 | <b>approx. 2,874</b>                | approx. 2,640 | <b>approx. 4,439</b> | approx. 3,532 |
| Congresses, conferences, events and other activities in Frankfurt and abroad | <b>270</b> | 283  |               |        |                                     |               | <b>approx. 580</b>   | approx. 628   |
| <b>Total worldwide</b>   | <b>416</b> | 417  | <b>94,892</b> | 90,878 | <b>approx. 2,874</b>                | approx. 2,640 | <b>approx. 5,019</b> | approx. 4,160 |