news +++ The new Hall 5 opening its doors at February



## Hall 5 – the new location on the Frankfurt exhibition grounds

## Frankfurt am Main, 22 09 2022

Messe Frankfurt is expanding its range of flexible and attractive options for event organisers, exhibitors and visitors. The new Hall 5, which has been constructed continually over the past two years, will already be opening its doors at the beginning of February 2023.

The new Hall 5 is a further milestone in the ongoing development of the Frankfurt exhibition grounds and contributes to its outstanding location quality. The construction project began in December 2019 and is now nearing completion. Michael Biwer, Vice President Guest Events at Messe Frankfurt, is very happy with the new addition to the exhibition grounds: "The new hall's direct access to the large Harmonie hall in the Congress Center offers event organisers a flexible combination of congress and exhibition venue. This allows us to meet the growing demand for conference facilities combined with event space."

Hall 5 is an important building in the east of the Frankfurt exhibition grounds. It is connected to the Congress Center on the one side and the neighbouring Hall 6 on the other. One particularly impressive feature of the state-of-the-art hall is its column-free Level 1, which can be divided up into a number of different areas. With the connection via the large West Foyer to Hall 6.1, the exhibition space can be expanded if required to include Hall 6's 26,000 m<sup>2</sup> on three levels. Level 0 in Hall 5 has two large access points leading to the expansive outdoor exhibition area and also includes a comfortable café. Up on part level 5.1.1. of the hall, there is a spacious, divisible conference room for around 350 persons with a rooftop terrace.

The hall has a green roof that makes a positive, ecological contribution to the city climate while also demonstrating Messe Frankfurt's sustainable business practices.

Architect	Gruber + Kleine-Kraneburg Architekten, Frankfurt
Construction	Reinforced concrete, building height: 26.4 m
Structure	Two hall levels, 1 part level
Capacity	18,000 m <sup>2</sup> hall area, up to 16,500 persons
Level 0	9,000 m <sup>2</sup> , 2 rows of columns, café with over 50 seats

Overview of Hall 5:

Level 1	9,000 m², column-free, divisible, West Foyer 1,283 m²
Level 1.1	Conference room, 346 m <sup>2</sup> , divisible, adjacent rooftop terrace
Connected to	Hall 6 and Via Mobile, Saal Harmonie hall in the Congress Center

More information and picture material can be found here: <u>Hall 5 (messefrankfurt.com)</u>

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## **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com