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## ESG rating: Bronze medal for Messe Frankfurt

Frankfurt am Main, 29 November 2022

**Messe Frankfurt was awarded the Bronze Medal after successfully completing its first ever ESG (Environmental, Social and Governance) rating. This places it among the top half of the best-rated companies audited by EcoVadis, the world's largest provider of company sustainability ratings.**

As Wolfgang Marzin, President and Chief Executive Officer of Messe Frankfurt, emphasises: "We are delighted that the EcoVadis rating has highlighted Messe Frankfurt's efforts in meeting international standards for sustainability, including the Global Reporting Initiative, ISO 26000 and the United Nations Global Compact. External ratings not only provide guidance for our customers but also encourage our company to continue its successful course and to take its sustainable development to the next level."

In EcoVadis's rating and in the implementation of ESG criteria, a number of specific corporate sustainability activities – environmental protection, labour and human rights, sustainable procurement and ethics – are examined and need to be backed up with suitable evidence.

### **Sustainability: central pillar in corporate strategy**

Sustainability is a central pillar of the Messe Frankfurt Group's corporate strategy. Here the company strikes a healthy balance between ecological and economic interests, social responsibility and diversity. In past years, Messe Frankfurt has already undertaken a series of voluntary commitments relating to sustainability, such as joining the UN Global Compact, the Charter of Diversity and the 'fairpflichtet' sustainability code. As well as this, Messe Frankfurt supports the sustainability initiatives of industry associations AUMA and the Joint Meetings Industry Council (JMIC) in their efforts to organise climate-neutral events.

### **Press information and photographic material:**

<http://messefrankfurt.com/journalisten>

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**Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar of our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)