Messe Frankfurt House Rules

Last updated: June 2025

These House Rules apply throughout the premises of Messe Frankfurt Venue GmbH (hereinafter referred to as "Messe Frankfurt"), including the outdoor areas, all halls, buildings, rooms, as well as the Rebstock multi-storey car park, Kap Europa and all outdoor areas in the Rebstock area that are used by Messe Frankfurt (hereinafter referred to as the "exhibition grounds").

Messe Frankfurt exercises its domiciliary rights; during the events alongside the respective event organizer. The House Rules apply to all persons who enter or are present on the exhibition grounds.

- 1. Entrance to the exhibition grounds on foot or in vehicles is only permitted with proper and valid authorisation (employee IDs, service partner IDs, event-specific admission tickets, set-up and dismantling passes, exhibitor passes etc.) at predefined times and in the predefined areas of the exhibition buildings and grounds. Messe Frankfurt reserves the right to conduct spot checks of individuals to ensure that they are authorised to be on the exhibition grounds, regardless of whether they are suspected of wrongdoing.
- 2. Messe Frankfurt has the right to issue restrictions on the admission of visitors and to prohibit the transport of animals or items onto the exhibition grounds; it may either issue general provisions or make such restrictions dependent on the satisfaction of specific requirements in individual cases. Children and young people under the age of 14 are generally only permitted to enter the exhibition grounds in the company of an official guardian or suitable chaperone. Different rules apply, for example, to concerts, shows, and similar events. In such cases, the respective organizer or the responsible authority may impose certain restrictions. For example, age and time restrictions or a ban on alcohol may be imposed. Similarly, food and drinks or bags above a certain size may be prohibited. Visitors must inform themselves of these conditions in advance from the respective organizer.
- 3. Messe Frankfurt shall be entitled to search the boots and cargo areas of vehicles, containers and bags carried by persons or their clothing (such as coats, jackets, and capes, etc.) at any time regardless of whether or not there is any suspicion of wrongdoing. Should anyone refuse permission, Messe Frankfurt reserves the right to expel them from the exhibition grounds.
- 4. The following items are prohibited:
 - 1. Firearms, bladed weapons, stabbing weapons, blunt weapons, and weapons of any kind as defined by the German Weapons Act, as well as other items that are suitable for causing injury to persons or damage to property
 - 2. Substances that are harmful to health, corrosive, highly flammable, staining, or radioactive in solid, liquid, or gaseous form (this also includes irritant gas, pepper spray, etc.)
 - 3. Items made of breakable or splintering materials
 - 4. Fireworks, rockets, Bengal fires, smoke powder, flares, and other pyrotechnic articles, as well as explosives
 - 5. Flags, banners, banner poles, and propaganda materials whose content is racist, xenophobic, or directed against the free democratic basic order
 - 6. Mechanically or electrically operated noise instruments
 - 7. Drugs falling under the Narcotics Act

Exceptions to this are exhibition items and tools for work.

- 5. Every person must behave in such a way that no one else is harmed, endangered, or more than is unavoidable under the circumstances obstructed or inconvenienced. Any contamination or pollution must be avoided throughout the entire exhibition grounds.
- 6. There is a smoking ban in all buildings and enclosed rooms within the exhibition grounds. The smoking ban also applies to nicotine-containing or nicotine-free e-cigarettes, disposable e-cigarettes, and vapes. This applies to tobacco, cannabis, and mixed consumption.
- 7. The provisions of the German Road Traffic Regulations (StVO) and the German Road Traffic Act (StVG) are applicable for everyone on the exhibition grounds. All signs regulating vehicular and pedestrian traffic on the exhibition grounds must be observed. Vehicles are subject to a 30 km/h speed limit unless traffic conditions require walking speed. Marked areas such as fire brigade areas, escape/ rescue routes and emergency exits must be kept clear at all times. E-scooters, e-boards and other similar vehicles may not be used in buildings or in outdoor event areas during events.
- 8. Unless Messe Frankfurt has given ex-press permission, it does not allow advertising of any kind, neither does it permit the offer of goods or services of any kind, the acceptance of orders or the conducting of surveys, if such activities take place outside exhibition stands.

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- 9. No commercial activities are permitted on the exhibition grounds unless they are being conducted on behalf of Messe Frankfurt or an organiser, exhibitor, lessee, service provider or other contracting party that has entered into an agreement with Messe Frankfurt. Messe Frankfurt reserves the right to permit or prohibit the activities of third parties acting on behalf of contracting parties and to specify the type, scope and conditions of their activities.
- 10. At events organized by Messe Frankfurt Exhibition GmbH, over-the-counter sales, cash sales, or the acceptance and removal of exhibited goods during trade fairs and exhibitions is prohibited. If goods are given away free as samples, the exhibitor must provide the third party with a corresponding declaration of transfer (receipt). Third parties must demand a receipt from the exhibitor and must produce this on request. Should any such third party be found without a receipt, Messe Frankfurt Exhibition GmbH reserves the right to impound the goods without compensation and expel the third party from the exhibition grounds. For other events, the respective organizer's own guidelines may apply.
- 11. The following applies to events held on the Messe Frankfurt exhibition grounds: Photographs, image and sound recordings of any kind (including drawings and sketches) (hereinafter referred to as "recordings") must comply with the law (in particular with the personal rights, trademark/design rights and house rules of Messe Frankfurt, the respective organizer and the exhibitors). Legal, designated, and communicated restrictions and prohibitions on photography, in particular at exhibition stands, exhibition areas, and on the exhibition grounds, must be observed and complied with. This also applies if recordings are to be made to protect one's own rights. An exception can only be made upon presentation of a court or official order. The activities of the media, such as radio, television, film, daily and trade press for the purpose of reporting, are not affected by this. Additional/different requirements of the respective organizer may apply.
- 12. In addition to the general provisions in Section 11, the following applies to events organized by Messe Frankfurt Exhibition GmbH: By entering the exhibition grounds, every visitor, exhibitor, or other person consents, free of charge and without restriction as to time or place, to all known and unknown types of use in all media, and grants the Messe Frankfurt Group or third parties commissioned by it the right to make image and/or sound recordings of them within the scope of its own events and to use, edit, reproduce, distribute, exhibit, make publicly available and archive these recordings, in whole or in part, for editorial reporting and for marketing and advertising purposes for its own events and for Messe Frankfurt Exhibition GmbH, both commercially and non-commercially. Once given, consent may be revoked in writing in accordance with the statutory provisions with effect for the future. The revocation must be sent to privacy@messefrankfurt.com. For other events, the respective organizer's own quidelines may apply.
- 13. A limited road and walkway clearance service is provided during the winter months. This applies for both the restricted and the publicly accessible areas of the Messe Frankfurt exhibition grounds.
- 14. It should be noted that the exhibition grounds are under video surveillance for security reasons.
- 15. Instructions given by Messe Frankfurt security staff and stewards must be followed at all times.
- 16. In the event that the House Rules or other requirements and regulations are violated, access documentation is misused or forged, or there is other disruptive behaviour, Messe Frankfurt reserves the right to expel those responsible from the exhibition grounds and to issue a temporary or permanent ban on their return, as well as to confiscate their access documents without compensation, and to have any vehicles removed from the premises at the expense and risk of the owner or operator.
- 17. Messe Frankfurt and Messe Frankfurt Exhibition GmbH shall only be liable for damages without limitation if these are attributable to their intentional or grossly negligent behaviour. In the event of slightly negligent breaches of duty, Messe Frankfurt and Messe Frankfurt Exhibition GmbH shall only be liable in the event of a breach of one of its essential contractual obligations (cardinal obligation). Cardinal obligations are obligations whose fulfillment is essential for the proper execution of the contract and on whose fulfillment the contractual partner regularly relies and may rely. In this case, the liability of Messe Frankfurt and Messe Frankfurt Exhibition GmbH shall be limited to the direct damage typical for the contract and foreseeable at the time of conclusion of the contract. This also applies to breaches of duty by legal representatives and/or vicarious agents of Messe Frankfurt or Messe Frankfurt Exhibition GmbH. Liability for culpable injury to life, limb, or health remains unaffected by this limitation of liability.

Messe Frankfurt and Messe Frankfurt Exhibition GmbH accept no liability for the loss of or damage to items of any kind brought onto the exhibition grounds by exhibitors, visitors or other third parties. Furthermore, Messe Frankfurt and Messe Frankfurt Exhibition GmbH shall not be liable for damage caused by force majeure.

Personal injury or damage to property must be reported immediately.

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