



## Cleanzone paused in 2021

**Frankfurt am Main, 14 June 2021. Messe Frankfurt has decided to pause Cleanzone for this year. The reasons for this are manifold: on the one hand, business in the clean-room sector is booming due to the pandemic; on the other hand, full order books are leading to capacity bottlenecks for potential exhibitors, which means that numerous companies cannot manage a trade-fair presentation this year.**

Messe Frankfurt has decided to pause Cleanzone this year. The international trade fair for cleanroom and cleanliness technology, hygiene and contamination control was originally scheduled to be held in Frankfurt am Main on 24 and 25 November 2021.

Kerstin Horaczek, Vice President Technology Shows of Messe Frankfurt, explains: "We did not take the decision to postpone this year's Cleanzone lightly, particularly in view of the fact that we are planning a number of physical events – both Messe Frankfurt and guest events – in the second half of the year. Nevertheless, the clean-room sector is facing a great challenge at present: business in clean-room technology is booming. Moreover, due to the pandemic, new fields of business, such as vaccine production, are being added. In turn, however, this means that the companies' order books are so full that many of them do not have the spare capacity needed to organise a trade-fair presentation."

Although developments in the immunisation field have been extremely good, the pandemic continues to cause uncertainty, in particular among many international visitors, about attending trade fairs. Cleanzone is a special-interest event meaning that this situation is likely to have a greater impact on visitor numbers than in the case of bigger events. This has impacted negatively on the uncertainty of many participants from the sector about taking part in Cleanzone 2021.

Messe Frankfurt will work closely together with the Cleanzone Strategy Commission and evaluate the multifarious lessons learnt during the pandemic and employ them for future editions of Cleanzone. The nine members of the Strategy Commission advise the fair and exhibition company about general strategic questions relating to clean-room technology and provide support for the orientation of the event's content. Together with its partners from the industry, Messe Frankfurt will push ahead with the development of Cleanzone.

**Further information about Cleanzone:**

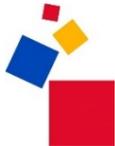
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**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500\* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250\* million in 2020, following sales of €738 million in 2019. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2020