

America's leading international trade fair for the automotive service and collision repair industry targeting trade visitors from the US & Canada

Show Date	August 8 – 10, 2018
Location	Georgia World Congress Center, Atlanta, Georgia
Exhibition Space	307,000 sq. ft. (gross) / 28,532 sqm. (gross)
Exhibitors	367 (2017)
Visitors	7,700 (2017)

Product Groups	<p>Parts & Components: Powertrain, Chassis, Bodywork, Standard parts, Interior, Alternative drive systems original equipment / retrofits / all-in-one solutions, Charging accessories, Regenerated, reconditioned and restored parts for passenger vehicles and utility vehicles, Industry institutions and specialist publishers</p> <p>Electronics & Systems: Engine electronics, Vehicle illumination, On-board power supply system, Intelligent traffic systems (ITS) / Vehicle safety, Comfort electronics, Industry institutions and specialist publishers</p> <p>Accessories & Customizing: Accessories for motor vehicles in general, Technical customizing, Visual customizing, Infotainment, Special vehicles, equipment and retrofittings, Car trailers and small utility vehicle trailers, spare parts and accessory parts for trailers, Industry institutions and specialist publishers</p> <p>Repair & Maintenance: Equipment and tools, Body and frame repair, Refinishing and corrosion protection, Maintenance and repair of vehicle superstructures, Towing service, accident assistance, mobile services, Disposal and recycling, Car dealer equipment, Oils and lubricants, Industry institutions and specialist publishers</p> <p>Dealer & Workshop Management: Workshop / car dealer / filling station design and construction, Dealer management systems, Workshop management, Basic and advanced training, Workshop and car dealer marketing, Internet service providers and vehicle marketplaces, Economic regeneration / cluster initiatives, Industry institutions and specialist publishers</p> <p>Car Wash, Car & Reconditioning: Washing, Vehicle care, Vehicle reconditioning, Charging infrastructure and refuelling, Industry institutions and specialist publishers</p> <p>Alternative Drive Systems & Digital Solutions (Tomorrow's Service & Mobility): Electromobility and other alternative drive systems, Connected cars and vehicle safety, Mobility services, New workshop technologies, Cluster initiatives and economic support, Industry institutions and publishers</p> <p>REIFEN / Tires: Tires, Wheels and wheel rims, Tire repair, Used tires, Tire management and systems, Sales equipment and storage of tires, industry institutions and publishers</p>
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Areas of Focus	<p>AC Systems ● Battery ● Brakes ● Chassis Components ● Collision Shop Equipment ● Diagnostic ● Electrical ● Engine Repair ● Exhaust, Muffler & Converter ● Filtration ● Heavy Duty ● Oil & Lubricants ● Paint & Refinish ● Remanufacturing ● Service Shop Equipment ● Shocks & Suspension ● Steering Components ● Software ● Tire & Wheel ● Transmission & Drivetrain</p>
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Participation Fee	Raw space \$26/sq. ft. An additional cost of \$250 per open corner for Corner, Peninsula and Island booths.
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Admission Fee	Trade visitors only. Onsite fee - \$50
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Conference Program	Product training and education direct from the field experts, leading companies and manufacturers
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Supporters	<p>ASA - Federal Association of the Manufacturers and Importers of Automobile Service Equipment (Germany)</p> <p>ZDK - German Federation for Motor Trades and Repairs (Germany)</p>
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Organizer / Contact	<p>Messe Frankfurt Inc. Jeffery Johnson / Caitlin Clements 3200 Windy Hill Road, Suite 500 West Atlanta, GA 30339 USA Tel.: +1.770.984.8016 Fax: +1.770.984.8023 Jeffery.Johnson@USA.MesseFrankfurt.com Caitlin.Clements@USA.MesseFrankfurt.com www.NACEAutomechanika.com</p>	<p>UBM Terri McMenamin, Group Publisher Tel.: +1.610.397.1667 Fax: +1.610.397.1788 terri.mcmenamin@ubm.com www.SearchAutoParts.com</p>
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