

Press

December 2011

Prolight + Sound
International Fair of Technologies and Services for Events,
Installation and Production
Frankfurt am Main, 21 to 24 March 2012

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Important awards presented at Prolight + Sound

Opus honours an innovative and artistic approach to technology for stage productions

Sinus given for pioneering technical and design achievements in the field of systems integration

Prolight + Sound, which will next be held in Frankfurt am Main from 21 to 24 March 2012, is the most important meeting place of the year for the event sector, which uses the fair not only as a business platform but also as an opportunity to present important awards to the people behind scenes of projects, events and technology. Opus – German Stage Award is given for outstanding stage productions and events. Sinus – Systems Integration Award goes to projects distinguished by the creative use of media technology and systems integration. Both Opus and Sinus offer a rare opportunity to find out more about the people behind outstanding theatre and concert productions, as well as about complex systems-integration and media technology projects. At the same time, the creative and technical achievements are brought to the attention of a wider audience.

Opus – German Stage Award

Opus is awarded for the best stage productions at theatres, festivals, rock concerts or special occasions, such as corporate events. A jury of experts, journalists and representatives of the associations makes its selection from the numerous projects of the year nominated. The conceptual partners of Opus are the Professional Lighting & Sound Association of Germany (*Verband für Licht-, Ton- und Veranstaltungstechnik - VPLT*), the European Association of Event Centers (*Europäischer Verband der Veranstaltungs-Centren - EVVC*),) and Messe Frankfurt GmbH. Opus is an honorary award.

Messe Frankfurt Exhibition GmbH
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Sinus – Systems Integration Award

The Sinus – Systems Integration Award is given for technical design achievements in the fields of media technology and system integration. It is associated with the Media Systems product segment and the Media Systems Congress, which cover products and services from the fields of media technology and systems integration at Prolight + Sound. The winners will be chosen by a jury made up of representatives of the Professional Lighting & Sound Association of Germany (*Verband für Licht-, Ton- und Veranstaltungstechnik - VPLT*) and the European Association of Event Centres (*Europäischer Verband der Veranstaltungs-Centren - EVVC*), as well as experts, members of the trade press and Messe Frankfurt GmbH. Sinus is an honorary award.

The aim of 'Sinus - Systems Integration Award' is to pay tribute to creative planning and its implementation in solving problems in complex systems. In many cases, the results can be seen in or on museums, conference centres and other buildings, e.g., interactive visitor tours and centrally controlled lighting, information and facility systems. Sinus throws light on the technology hidden behind the scenes.

Further information about the awards can be found on the internet at:
www.prolight-sound.com

Background information on Messe Frankfurt

Messe Frankfurt is Germany's leading trade fair organiser with €448.3 million in sales and more than 1,600 active employees worldwide. The Messe Frankfurt Group has a global network of 28 subsidiaries, five branch offices and 52 international Sales Partners, giving it a presence for its customers in more than 150 countries. Events "made by Messe Frankfurt" take place at more than 30 locations around the globe. In 2010, Messe Frankfurt organised 87 trade fairs, of which more than half took place outside Germany.

Messe Frankfurt's exhibition grounds, featuring 578,000 square metres, are currently home to ten exhibition halls and an adjacent Congress Centre. The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at: www.messefrankfurt.com