




prolight+sound

21 to 24 March 2012
Frankfurt am Main

Information for journalists:

	<p>Prolight + Sound – International Fair of Technologies and Services for Events, Installation and Production in Frankfurt am Main from 21 to 24 March 2012</p> <p>You will find more information at: www.prolight-sound.com</p>
<p>Press contacts:</p>	<p>Your press contacts are:</p> <p>Christine Vogel, Phone: +49 69 7575-6084 Andreas Höflich, Phone +49 69 7575-6866 Barbara Boeker, Phone: +49 69 7575-5429 Heike Meub, Phone: +49 69 7575-6520</p> <p>E-mail: christine.vogel@messefrankfurt.com andreas.hoeflich@messefrankfurt.com barbara.boeker@messefrankfurt.com heike.meub@messefrankfurt.com peggy.behling@messefrankfurt.com</p>
<p>Press Centre:</p>	<p>The Press Centre in Torhaus, Level 4, opens one day prior of the fair:</p> <ul style="list-style-type: none">• on 20 March 2012, from 10 a.m. to 5 p.m.• from 21 to 24 March, from 9 a.m. to 6 p.m. <p>Phone +49 69 7575-1336 (during the fair only).</p> <p>Admission only to journalists and exhibitors within the framework of their press activities.</p> <p>The Press Centre is the central contact point for journalists. Services: registration, topical press releases about the fair and the Messe Frankfurt group of companies, details of new exhibitor products, press photographs, schedule of press events, etc., and a restaurant. We will be pleased to coordinate your requests for interviews. Journalists are also welcome to use our computer.</p>
<p>Happy Hour:</p>	<p>There will be a Happy Hour held from 21 to 23 March 2012 between 5 and 6 p.m. in the Press Centre, Torhaus, Level 4. All journalists are cordially invited to this free Happy Hour. Use this occasion as a meeting place to get together with your international colleagues!</p>
<p>Press parking:</p>	<p>Parking area PH, admission at Gate West with parking permit or a valid journalist's ID (see registration).</p>
<p>Press events:</p>	<ul style="list-style-type: none">◆ Musikmesse and Prolight + Sound Opening Press Conference* for the daily and business press, at 10 a.m. on 20 March 2012, (*by personal invitation only)◆ Schedule of exhibitor press conferences can be obtained from the Musikmesse and Prolight + Sound Press Team

	<p>◆ Highlights</p> <p>Phototour through the fair for journalists</p>
Press releases:	<p>You can obtain the latest press releases from the Press Team (see Press contacts).</p> <p>You will also find all the latest press releases and the Compendium of New Exhibitor Products on the Internet (see Internet addresses).</p>
Registration:	<p>Once the event has begun, journalists can register at the entrances to the fair:</p> <ul style="list-style-type: none"> • Entrance Portalhaus • Galleria Entrance (Prolight + Sound entrance) • City entrance (Musikmesse entrance) • 'S-Bahn' railway station entrance <p>Journalists arriving by car should enter the Exhibition Centre via Gate West where it is also possible to register.</p> <p>Press tickets are only sent up to 10 days before the event begins.</p> <p>You will find the registration rules for journalists and further information at: www.prolight-sound.com</p>
Combination ticket:	<p>Messe Frankfurt offers a combination ticket that serves as an admission ticket for all Messe Frankfurt events and as a ticket for local public transport in the area of the <i>Rhein-Main-Verkehrsverbund (RMV)</i> transport authority. This means holders can travel from their hotel to the fair and back free of charge using suburban trains (<i>S-Bahn</i>), underground trains (<i>U-Bahn</i>) and trams. The season ticket is valid on all days of the fair.</p> <p>Naturally, if the admission ticket is not purchased until arrival at the Exhibition Centre, it is valid for the return journey only. Thus, it is in visitors' interest to buy tickets in advance, e.g., from the foreign representatives of Messe Frankfurt (see also under Admission tickets and Ticket sales).</p> <p>For registered journalists, the press ticket is valid both as an admission ticket and as a ticket for local public transport in the area of the <i>Rhein-Main-Verkehrsverbund (RMV)</i> transport authority.</p> <p>You will find further information about the services of Messe Frankfurt on the internet at: www.messefrankfurt.com</p>
Hours of opening – Musikmesse: 	<p>21 to 24 March 2012 daily from 9 a.m. to 6 p.m.</p>
Hours of opening – Prolight + Sound: 	<p>21 to 24 March 2012 daily from 9 a.m. to 6 p.m.</p>
Travel:	<p>By plane: From Frankfurt Airport, take suburban trains S8 or S9, which run to the Main Railway Station (<i>Hauptbahnhof</i>) every 15 minutes (journey time: approx. 11 minutes). From there, you can continue by trains S3-S6 or tram (see below).</p>

	<p>By train: Suburban trains S3, S4, S5 and S6 run straight from the Main Railway Station (<i>Hauptbahnhof</i>) to the Exhibition Centre, Torhaus Entrance. You can also take tram 16 or a taxi from the Main Railway Station to the City Entrance. By foot, you will need about ten minutes.</p> <p>The U4 underground train from the Main Railway Station takes you to the Exhibition Centre, City Entrance, in less than five minutes. The new 'Messe / Festhalle' underground station is a great improvement to local transport in the area. On workdays and during fairs, trains run every 5 - 8 minutes from the Main Railway Station to the fair; on weekends, every 10-20 minutes.</p> <p>Combination ticket: Messe Frankfurt services for exhibitors and visitors whereby day tickets, season tickets and press tickets entitle the holder to free use of suburban train, underground and trams services in the entire area served by the RMV local public-transport authority. For tickets purchased in advance, this applies to the journey to the fair and back afterwards. Naturally, if the ticket is purchased on arrival at the Exhibition Centre, this applies to the return journey only.</p> <p>By car: Signs to 'Messe Frankfurt' on all motorways take visitors straight to the Rebstock Multi-storey Car Park where there is a free shuttle-bus service to and from the Exhibition Centre.</p> <p>Journalists with a parking permit or valid press identity card should drive to the Exhibition Centre and enter at Gate West. The press parking area is PH near hall 11.</p> <p>By taxi: Taxi stands are located at the City and Galleria entrances. The taxi telephone numbers are: +49 69 230001, 250001 or 230033.</p>
<p>Hotel and room reservations:</p>	<p>There are over 5,000 hotel rooms within a five-minute walk of the Exhibition Centre, and around 15,000 hotel, guesthouse and private rooms of all price categories in and around Frankfurt. Tourismus-Congress GmbH Tel.: +49 69 2123 0808 Fax: +49 69 2124 0512 Tourist Information Römer Tel.: +49 69 2123 8708 Internet address: www.tcf.frankfurt.de E-mail: info@tcf.frankfurt.de You can also make travel and hotel bookings online via Expedia. To do so, go to the website: http://www.messefrankfurt.com/frankfurt/de/besucher/anreise_und_aufenthalt/anreise.html</p>
<p>Hotel Guide:</p>	<p>Messe Frankfurt Hotel Guide rates all hotels in and around Frankfurt by trade-fair specific criteria, i.e., distance from the fair, price to the fair, connections to the fair and price category.</p> <p>The 'Rhine Main Hotel Guide' costs € 4.40 and is available from:</p>

	<p>Messe Frankfurt Medien und Service GmbH Bettina Ivers-Tiffée Tel.: +49 69 7575-6083 Fax: +49 69 7575-6802 bettina.ivers-tiffée@messefrankfurt.com Members of the press can obtain a free copy from the Press Team (see Press contacts).</p> <p>The complete 'Rhine-Main Hotel Guide' can also be found on the internet at: www.hotelguide-rheinmain.de</p>
Exhibitor catalogue:	<p>The combined Musikmesse and Prolight + Sound catalogue can be obtained in the Press Centre.</p> <p>The exhibitor catalogue is free of charge for journalists!</p>
Services for the disabled:	<p>Services for the disabled; a brochure entitled '<i>Tips für Behinderte auf der Messe</i>' (Tips for the Disabled at the Fair) can be ordered free of charge from Messe Frankfurt.</p>
Compass visitor information system:	<p>Messe Frankfurt's computer-aided information and guidance system in all exhibition halls helps visitors find their way around and, depending on the product or manufacturer being sought, prints out the appropriate company names, halls and stand numbers.</p>
Admission prices, Prolight + Sound:	<p>Day ticket for trade visitors / in advance: €28.00 each</p> <p>Day ticket for trade visitors / on arrival: €43.00 each</p> <p>Day ticket for trainees in the entertainment sector €15.00 each</p> <p>Season ticket for trade visitors / in advance: €45.00 each</p> <p>Day ticket for the public/in advance (via Internet only)(Sat.) €20,00/St.</p> <p>Day-ticket for the public/on arrival (Sat.) €29,00/St.</p> <p>Reduced day-ticket for the public / on arrival (Sat.) groups of min. 25 people, students, €15,00/St. each</p> <p>Day ticket for children aged 6-12 (Sat.) on arrival €7,00/St.</p> <p>Reduced day ticket for the public (Sat.) box office sales for up to two adults and up to three children aged 6-12 €32,00/St.</p> <p>Season ticket for trade visitors / on arrival: €67.00 each</p> <p>Prolight + Sound admission tickets also authorise the holder to visit the Musikmesse.</p> <p>For registered journalists, the press ticket counts as an admission ticket.</p>

	<p>Trade-visitor tickets online: In future, trade-visitors will only need an Internet connection and a printer to register in advance for the fair: registering for the fair and purchasing tickets are easy and secure via the website at www.prolight-sound.com. Payment is made by credit card. Visitors are then sent an e-mail with a link to their admission ticket, which they can then print out themselves.</p> <p>Admission ticket = public-transport ticket! All standard trade-visitor tickets are combination tickets and entitle holders to travel to and from the fair free of charge. Guest, voucher and complementary tickets do not include free use of local public transport!</p>
<p>Ticket sales, Prolight + Sound:</p>	<p>Messe Frankfurt GmbH Ticket Service Ludwig-Erhard-Anlage 1 D-60327 Frankfurt am Main Tel.: +49 69 7575 – 6912 Fax: +49 69 7575 – 6790</p> <p>Advance sales end on 20 March 2012.</p> <p>Outside Germany, tickets can be purchased from the representatives of Messe Frankfurt GmbH.</p>
<p>Internet addresses:</p>	<p>Here, you will find supplementary information about the Prolight+Sound and Musikmesse, which are held in parallel, a plan of the Exhibition Centre, complete lists of exhibitors, all press releases and all reproducible logos and photographs of the Exhibition Centre. www.prolight-sound.com www.musikmesse.com www.messefrankfurt.com</p> <p>You will find logos and plans of the Exhibition Centre in the 'for Journalists' section of the Musikmesse website.</p>
<p>Online services:</p>	<p>Messe Frankfurt offers guests of the international Prolight+Sound trade fair a host of new digital services that will enable both exhibitors and visitors to make preparing for and attending the fair as pleasant and profitable as possible: 24-hour ticket sales with registration on the Internet and a full-coverage Wireless Local Area Network (W-LAN) for cable-free Internet and e-mail access from anywhere at the Exhibition Centre. Details of new exhibitor products will be published shortly before the fair on the Internet at www.prolight-sound.com.</p>
<p>Services from A – Z:</p>	<p>Services open during the Musikmesse include car hire, banks, flower service, baker's, copy shop, fax service, hairdresser, post office, radio station, ecumenical chapel, food shop, newsagent's and restaurants. The service leaflet entitled 'Your Service numbers from A – Z' will be available 7 March 2012. Please contact the Press Team.</p>

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