

Press

December 2011

Prolight + Sound
International Fair of Technologies and Services for Events,
Installation and Production
Frankfurt am Main, 21 to 24 March 2012

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The most important facts and figures at a glance

Name:

Prolight + Sound, International Fair of Technologies and Services for Events, Installation and Production

Venue:

Frankfurt am Main, Frankfurt Fair and Exhibition Centre

Hall 6.1	'Audio + Sound Systems'	Microphones, PA systems and accessories
Hall 8.0	'Audio + Sound Systems'	Portable sound, concert sound, installed sound; microphones, networks, production and broadcast
Hall 9.0	'Light and Stage'	Theatre, studio and stage lighting, truss / rigging systems, display, video
Hall 11.0	'Light and Stage'	Show and stage lighting, design and installation, laser and effects, truss / rigging systems

Education + events:

Hall 8, Symmetrie 2 + 3	Prolight + Sound Forum
Hall 9.T, Cosmopolitan Lounge	Media Systems Congress
Outdoor area, P13	Concert Sound Arena
Outdoor area, P10	Portable Sound Arena
Outdoor area, P11	Mobile stages and tent systems

Hours of opening:

21 to 24 March 2012, from 09.00 to 18.00 hrs

Online tickets for trade visitors

Trade visitors only need an internet connection and a printer to register in advance for the fair. They can register and purchase their admission tickets simply and securely in advance via the Prolight + Sound internet site at www.prolight-sound.com and pay by credit card. They then receive an e-

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

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mail with a link to the admission ticket, which can then be printed out on the spot.

The price also includes travel to and from the fair using local public transport services (2nd class) in Frankfurt and the region operated by the RMV transport authority. This applies to tickets purchased in advance. Day tickets purchased on arrival only include the return journey from the Exhibition Centre.

Admission prices:

Day tickets

On arrival	€ 43
In advance (including online)	€ 28
Day ticket for trainees in the entertainment sector	€ 15

Season tickets

On arrival	€ 67
In advance (including online)	€ 45

Prolight + Sound admission tickets also entitle the holder to visit Musikmesse.

Official catalogue:

The joint Musikmesse and Prolight + Sound catalogue costs €20.

Entrances:

Main entrance: Portalhaus, Hall 11
Torhaus / S-Bahn
Galleria
City (Musikmesse)

Shuttle service:

From the bus station at the 'Rebstock' car-park, shuttle buses take visitors straight to the main entrance, Portalhaus, Hall 11 (every three minutes at peak times).

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Room reservations and travel packages:

More than 600 hotels in Frankfurt and the Rhine-Main region provide an attractive range of accommodation in all price categories for exhibitors, visitors and journalists. The Rhine-Main Hotel Guide offers an overview with addresses and details of the services available. The list of hotels can also be found in an interactive version on the internet at:

www.hotelguide-rheinmain.de

For further information, please contact:

Hotelguide Rhein-Main
Ludwigstrasse 33-37
D-60327 Frankfurt am Main

You can also book travel arrangements and hotels online via the Messe Frankfurt website. Further details can be found at:

http://www.messefrankfurt.com/frankfurt/de/besucher/anreise_und_aufenthalt/anreise.html

Additionally, around 50 hotels and more than 1,000 guest houses and B&Bs offer rooms at particularly low rates. Reservations via:

Tourismus + Congress GmbH
Tel.: +49 69 2123 0808
Fax: +49 69 2124 0512
E-mail: Info@tcf.frankfurt.de
Internet: www.frankfurt-tourismus.de

By car to the fair:

The 'Rebstock' multi-storey car park (5,400 spaces) can be approached directly from the A 648 motorway via special lanes. From the bus station of the 'Rebstock' car-park, shuttle buses take visitors and exhibitors straight to the main entrance, Portalhaus, Hall 11 (every three minutes at peak times).

Messe Frankfurt 'S-Bahn' railway station

Exhibitors, visitors and journalists can take local trains (S-Bahn) to the 'Messe Frankfurt' station in the heart of the Exhibition Centre and use the

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'Torhaus' entrance.

From Frankfurt Airport, 'S-Bahn' trains S8 and S9 run every 15 minutes to the Main Railway Station (*Hauptbahnhof*), a journey of approximately 11 minutes. From there, trains of lines S3, S4, S5 and S6 (in the direction of Bad Homburg, Friedrichsdorf, Friedberg, Kronberg) run straight to 'Messe Frankfurt' station.

Messe/Festhalle underground-railway station:

Trains of the U4 line run from the Main Railway Station (*Hauptbahnhof*) to 'Festhalle/Messe' station (Musikmesse entrance) every 5-8 minutes on workdays and every 10-20 minutes on Saturday.

Tram

Tram 16 runs straight from the Main Railway Station (*Hauptbahnhof*) to the Exhibition Centre, City entrance (Musikmesse entrance).

Press Centre:

Torhaus, Level 4

Tel.: +49 69 7575-1300 / 1336

Fax: +49 69 7575-6099

Entrance to Press Parking (P11): via Gate West with Press ID.

The Prolight + Sound trade-press stand is located in the foyer of Hall 4.1.

Happy Hour:

Press Centre, Torhaus, Level 4, 17.00 to 18.00 hrs, 21 to 24 March 2012

Press contact:

Messe Frankfurt Exhibition GmbH

Prolight + Sound Press Team

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Background information on Messe Frankfurt

Messe Frankfurt is Germany's leading trade fair organiser with €448.3 million in sales and more than 1,600 active employees worldwide. The Messe Frankfurt Group has a global network of 28 subsidiaries, five branch offices and 52 international Sales Partners, giving it a presence for its customers in more than 150 countries. Events "made by Messe Frankfurt" take place at more than 30 locations around the globe. In 2010, Messe Frankfurt organised 87 trade fairs, of which more than half took place outside Germany.

Messe Frankfurt's exhibition grounds, featuring 578,000 square metres, are currently home to ten exhibition halls and an adjacent Congress Centre. The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at: www.messefrankfurt.com